



Capricia Penavic Marshall, as Chief of Protocol of the United States from 2009 until 2013, bearing the rank of Ambassador, was the United States' lead representative in setting the stage for diplomacy at the highest levels. In her post, Ms. Marshall worked to leverage U.S. relationships with foreign governments. She reinvented modern protocol by building relationships between

industry leaders in the U.S and economies worldwide, and created strategies to transform global engagement. From the arrival to departure of presidents, prime ministers, ruling monarchs, and other foreign dignitaries to the United States, she worked with counterparts from nearly 200 countries ensuring the treatment and care of foreign delegations supported the policy objectives of the Obama Administration. During her tenure as Chief of Protocol, Ms. Marshall worked tirelessly to set a new global protocol standard. As host of the first-ever Global Chiefs of Protocol Conference, she led a conversation among nearly 100 of her counterparts on 21st century diplomacy – fostering critical dialogue and envisioning the way forward.